



2025 Membership Packet

What an exciting year we have had! Our board and committees have tirelessly worked to continue to drive our mission of promoting and fostering interest and participation in cycling to improve the overall health and wellness in the communities of East Texas.

Some of our major accomplishments this year:

- 25 juniors raced with us participating in the TEXAS NICA program.
- We were able to give 4 graduating Juniors each a \$1,000 scholarship for college.
- We funded 24 adult racers participating in gravel, MTB, triathlons, Ironman, and road events spanning, Texas, Arkansas, LA, Oklahoma, and more, getting reimbursed for registrations and lodging.
- We organized and promoted weekly road and MTB rides, and hosted monthly gravel riding opportunities.
- We funded over 100 riders to participate in road and gravel events in Texas.
- We partnered with boy scouts Troup 370, offering a 6 week program helping 13 boys successfully complete their MTB cycling merit badge.
- Our women's committee doubled their membership, with over 40 female members, and successfully hosted skills clinics, fun rides, trail work days, runner leadouts for 5ks, and more.
- We successfully brought back Beauty and the Beast with additions of a gravel race, kids cup, and a cash purse for the road and gravel event, bringing over 400 riders to the two day event, infusing additional revenue into Bullard and Tyler.
- We hosted TMBRA for the 4<sup>th</sup> year hosting 248 athletes at Lindsey Park bringing racers from all over Texas driving revenue in our city!
- We completed phase 1 of the Lindsey Park build outs, completing a 6 mile race course loop, bringing lindsey total mileage possible to approximately 21 miles.
- Our volunteers have logged hundreds of hours maintaining Faulkner Park Trails and Lindsey Park Trails, ensuring they are safe and a destination for riders.
- We partnered with the city to host a kids event at Noble E Young park, to bring awareness to the kids course there, and promote cycling.
- Our volunteers kept our local runners safe by doing a bike leadout for 11 local 5ks/15ks to include CHRISTUS Halloween Hustle, Jacksonville Jingle Jog, FRESH 15, Azalea Run, Andy Woods 5k, and more.
- We funded 4 coaches to attend the NICA summit to ensure we are providing the best program for our juniors.
- We funded the build of a brand new website, to ensure our community members stay in the know for all things cycling related. [Rose City Cycling | Tyler, TX](#)
- We raised \$300 and collected 13 fans to donate to PATH for their fan drive.
- We purchased a bike and gear for a middle school child in need, in Whitehouse, to ensure he was safely able to get to and from school.
- We promoted cycling and safe riding in our community with giveaways and literature at the Fit Tyler event and at the Rose City Tri.

## Returning Sponsors



## New Sponsors 2025



Membership is where the fun is:

- Weekly ride list for every rider ability
- Nominations for Volunteer of the Year, Most Improved & Favorites
- 2025 Planning Sessions
- Tour Discounts
- Race Reimbursements
- Discounted Brand Name Custom Kits
- Summer Cycling Party



The banner features the Rose City Racing logo on the left, which includes a gear and a stylized figure. To the right of the logo, the text reads "Rose City Racing Adult Racing 2025 Reimbursement". In the bottom right corner of the banner, there is a small globe icon and the word "LOCKTON" in blue capital letters.

Complete your racing expenses excel sheet report and email to [rosecitycyclingtyler@gmail.com](mailto:rosecitycyclingtyler@gmail.com) and [skurland89@gmail.com](mailto:skurland89@gmail.com).

Reminder to Qualify for Reimbursement:

1. Be a member 2025
2. Purchase at minimum the RCR jersey
3. Race as Rose City Racing and ensure any social announcements tag the team.
4. Race wearing your jersey representing our team (will take into account the receiving date issue)
5. Email racing expenses with report by designated dates with receipts included.

\*cannot be racing for another team\*

Max \$650 Registrations  
\$250 Hotels

# Club Kit 2025

Members ONLY!  
Group discount at 25-35%  
Volunteer codes available



Jersey: Rincon, Solana

Bibs: Laguna Seca



# Race Kit 2025

Members ONLY!  
Group discount at 25-35%  
Volunteer codes available



Jersey: Diablo, Solana

Bibs: Laguna Seca



# Volunteer Hours Log for \$100 Code



Contact:

[Email: rosecitycyclingtyler@gmail.com](mailto:rosecitycyclingtyler@gmail.com)

Website: [rccyclingtyler.com](http://rccyclingtyler.com)

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Trails Fundraiser Store







**8<sup>th</sup>  
Annual**

PORTION OF THE PROCEEDS BENEFITING



**SPONSORED BY**



**Friday, July 4, 2025**

**5K & LIL' FIRECRACKER KIDS DASH**



**BERGFELD PARK**

1510 S COLLEGE AVE., TYLER, TX US 75702

**RCC MEMBERS SAVE 10% USING CODE RCC**

**REGISTER AT [WWW.ITRI365.COM](http://WWW.ITRI365.COM)**





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**\$10 Bucks**



## **Discounts for RCC members**

Free initial medical consultation with MD

15% discount on services offered

50% discount VO2 max for racers

[d.martin.md@horizonhealthspan.com](mailto:d.martin.md@horizonhealthspan.com)

**Project LeanNation**  
Eat Clean. Live Lean.

**Rose City Cycle  
members get:  
10% off all  
grab & go meals,  
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**Free Inbody scans and  
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**\$15 off every box for life  
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